The destination of Helsinki is perfect for this class, as it is one of the premier information technology and tech-startup cities in Europe. In addition to attending lectures, our students will create a digital transformation maturity study comparing US and Finnish companies. Through our strong partnership with Aalto University, students will receive instruction on global perspectives on Digital Business, attend several guest lectures given by leading tech-business practitioners in Helsinki, visit several Helsinki-based companies, and interact with Aalto University students. The class will also include a trip to the city of Tallinn in Estonia, a Historic UNESCO World Heritage Site, and other tours and trips.

For more information, please contact the program faculty leader Dr. Nenad Jukic njukic@luc.edu

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