

Chicago Council on Science and Technology (C2ST) Loyola SES External Internship Program, Fall 2024



Chicago Council on Science and Technology is a non-profit organization in Chicago that provides live science and sustainability programs throughout neighborhoods in Chicago, to raise awareness about how science helps society, and provide interesting lectures on current issues like COVID-19, climate change, artificial intelligence, and emerging technologies. Relevant experts are sourced from private companies, community organizations, museums, laboratories, and universities (including LUC, which has provided many content experts to give these talks in communities).

They host these talks at universities in auditoriums, public libraries, public parks, and private venues. They have a more casual talk series at restaurants/bars with a stage, like Uncommon Ground. Our programming formats include hybrid, virtual, in-person, and community events.

An SES student internship at C2ST would provide a student with skills in science communication, marketing, event planning and promotion, volunteer organization, and general community outreach. They also develop science communication content for the C2ST website and social media channels. The internship position at C2ST is mostly virtual, with some in-person components.

RESPONSIBILITIES

- Contribute to blog, e-newsletter, and other online communications projects via writing a series of science communication-oriented articles.
- Draft and post social media content across Twitter, Facebook, and Instagram
- Draft promotional materials for programs, website content, interviews, etc.
- Attend group and individual meetings
- Complete training modules
- Track and monitor media and news
- Research and content planning for programs and partnerships
- Media relations outreach including putting together media lists and making press calls
- Conduct research on, and possibly interviews with, various science and tech experts

QUALIFICATIONS:

- School of Environmental Sustainability (major or minor) undergraduate or graduate students studying or have experience in journalism, communications, marketing, visual media, non-profits, or other related fields.
- Excellent writing and analytical skills.
- Demonstrated interest in and commitment to science education and outreach.
- Previous experience with social media management and web content management is preferred.

TIMEFRAME:

- 12-week internship, 10 hrs per week from September 23rd through December 13th 2024