Mission-based Institutional Values

Culture for Change
Sustainability – A process of decision-making considering social, economic and environmental impacts that meets the needs of the present generation without compromising the ability of future generations to meet their own needs.
Lowest environmental footprint in Illinois
Sustainability across the curriculum
Sustainability is about Social Justice
Campus as a learning laboratory
Pathway to careers (that empower a just future for all)
Campus as a community change-agent
SUSTAINABILITY PRINCIPLES

- Lowest environmental footprint in Illinois
- **Sustainability across the curriculum**
- Sustainability is about Social Justice
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Academic Enhancement

- Applied or Experiential Learning
- Connection to learning objectives
- Integration of disciplines
- Emerging topics within disciplines
Student Leadership

- Campus-wide referendums
- Student Development structures
- Committees, Events and Campaigns
- Published research and employment
Dollars and Sense

- Energy Efficiency and Procurement
- Indirect Costs
- Renewable Energy
- Grants, Donors and Competitive Advantage
# Recruitment and Admissions

## Summary of Sustainability’s Influence on College Choice*

<table>
<thead>
<tr>
<th>Data Source</th>
<th>Percent freshman indicating some level of preference for a sustainable campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Princeton Review (2013)</td>
<td>62%</td>
</tr>
<tr>
<td>Aramark (2006)</td>
<td>23-34%</td>
</tr>
<tr>
<td>UCLA 2008</td>
<td>45%</td>
</tr>
<tr>
<td>UCLA 2012</td>
<td>26.5-40%</td>
</tr>
<tr>
<td>University of Michigan (2012)</td>
<td>27-64%</td>
</tr>
<tr>
<td>University of Colorado Boulder (2012)</td>
<td>41%</td>
</tr>
<tr>
<td>Tufts University (2012)</td>
<td>37%</td>
</tr>
</tbody>
</table>

*NOTE: This table is a summary of data but not a comparative analysis. Questions, sample size, methodology vary from source to source.*

---

### Rate the importance of the following in deciding which college or university to attend, % saying very important

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>Student Gov't Leaders</th>
<th>Student Opt In</th>
<th>Male</th>
<th>Female</th>
<th>Public</th>
<th>Private, no religious affiliation</th>
<th>Private, religious affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic reputation</td>
<td>74%</td>
<td>78%</td>
<td>73%</td>
<td>73%</td>
<td>76%</td>
<td>71%</td>
<td>82%</td>
<td>76%</td>
</tr>
<tr>
<td>Location of the campus</td>
<td>69%</td>
<td>62%</td>
<td>57%</td>
<td>52%</td>
<td>64%</td>
<td>62%</td>
<td>63%</td>
<td>48%</td>
</tr>
<tr>
<td>Appearance of campus grounds and buildings</td>
<td>50%</td>
<td>52%</td>
<td>49%</td>
<td>49%</td>
<td>51%</td>
<td>52%</td>
<td>52%</td>
<td>46%</td>
</tr>
<tr>
<td>Sustainability initiatives</td>
<td>26%</td>
<td>34%</td>
<td>23%</td>
<td>29%</td>
<td>25%</td>
<td>26%</td>
<td>25%</td>
<td>29%</td>
</tr>
<tr>
<td>Quality of dining options</td>
<td>24%</td>
<td>20%</td>
<td>26%</td>
<td>22%</td>
<td>26%</td>
<td>25%</td>
<td>23%</td>
<td>24%</td>
</tr>
<tr>
<td>Diversity on campus</td>
<td>24%</td>
<td>30%</td>
<td>21%</td>
<td>23%</td>
<td>25%</td>
<td>25%</td>
<td>26%</td>
<td>20%</td>
</tr>
<tr>
<td>Community service initiatives</td>
<td>18%</td>
<td>23%</td>
<td>15%</td>
<td>16%</td>
<td>19%</td>
<td>17%</td>
<td>16%</td>
<td>22%</td>
</tr>
<tr>
<td>Athletic programs</td>
<td>14%</td>
<td>14%</td>
<td>15%</td>
<td>15%</td>
<td>14%</td>
<td>17%</td>
<td>8%</td>
<td>14%</td>
</tr>
<tr>
<td>Greek life and social clubs</td>
<td>12%</td>
<td>18%</td>
<td>10%</td>
<td>13%</td>
<td>11%</td>
<td>14%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Religious affiliation</td>
<td>9%</td>
<td>8%</td>
<td>10%</td>
<td>7%</td>
<td>11%</td>
<td>4%</td>
<td>3%</td>
<td>23%</td>
</tr>
</tbody>
</table>

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*Prepared by Loyola University Chicago. Ad majorem Dei gloriam*
Achievements
Thank you

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773 508 7558
LUC.edu/sustainloyola