

## **CBPS GREEN ASSOCIATE CERTIFICATION TRAINING PROGRAM**

Canon Business Process Services, Inc. (CBPS) is ranked as one of the top 50 outsourcing vendors by the Black Book of Outsourcing for demonstrating the “highest green credentials” and for incorporating environmentally-sensitive practices into our range of services. We are committed to continuously improving the environmental impact of our services and sustainability continues to be a cornerstone of our approach to business growth.

Our strategy is to build a competitive advantage by working together with our clients to implement eco-efficient document management services. As an integral part of this strategy, CBPS launched the Green Associate Certification Training program in 2010. The objective of this mandatory training was to provide CBPS employees with:

- Fundamental knowledge to increase their awareness of sustainability issues for reducing environmental impacts, and
- Tools to take strategic actions for reducing carbon footprints that result in operational savings for CBPS as a corporate and for our clients.

Six months after the initial program launch, a corporate-wide contest was announced for green initiatives implemented at client sites as a result of the training. The initiatives included:

- Implementing digital processes for significant cost savings to CBPS and the client
- Leveraging technology and environmentally sound products at client sites, and
- Working as a united team on sustainability initiatives with our client resources.

Over 150 site applications were received and judged by members of the CBPS senior management team. Winning sites were selected based on the overall environmental and community impact of their initiatives. CBPS was proud to report \$1.2M in savings to our clients in the first year of implementation of the program.

Our Sustainability Strategy still serves as a key differentiator for CBPS. Since the launch of the Green Associate Certification program, over 4,800 employees have been trained and certified throughout the organization. Our Green Associate employees and managers continue to work with clients to implement sustainable initiatives and solutions that are beneficial to both the client and CBPS.