INTERNSHIP DESCRIPTION: MARKETING/PR

The success of an urban farm depends on marketing as much as it does on growing. Metropolitan Farms focuses on the local Chicago market, bringing the best possible quality fresh harvest and service to our clients. As a new startup farm - we need help getting the word out and help interacting with the public.

Responsibilities include: Social media, handling press/interview inquiries, occasionally giving tours of the farm and greenhouse, develop PR kits and product information. Advertising, public outreach, business development.

Available hours: Weekly meet at farm, work remotely
Compensation: Unpaid, interns can take home fresh produce and fish.
Required commitment: 2 months

Considerations: Marketing/PR focus. Hands on, energetic, creative.

Benefits: Marketing/PR work in a startup company. Lead marketing efforts and work independently. Creativity welcome! Contribute to the success of a cutting edge urban farm and learn about this emerging industry. Food marketing and great way to get into the food industry - meet chefs, buyers and be a part of a unique growing company.