

Journalism

Loyola University Chicago's new School of Communication, opening in Fall 2008, will offer undergraduate programs in advertising and public relations, communication studies, and journalism. Additionally, the school will partner with the College of Arts and Sciences to support an interdisciplinary major in international film and media studies. Located at Loyola's Water Tower Campus, which is steps from Chicago's Magnificent Mile, the School of Communication offers students unparalleled access to the city's abundant opportunities in the fields of journalism, communication, media/public relations, and advertising.

The School of Communication will be housed in the first three floors of The Clare at Water Tower, a new facility opening in early 2009. Other recent additions to Loyola's Lake Shore and Water Tower Campuses include two residence halls, the Loyola University Museum of Art, and the Sullivan Center for Student Services, which consolidates more than a dozen campus offices into one convenient location. The Information Commons, a high-tech, environmentally-designed library, study space, and instructional center, opened in early 2008.

For more information about what's new at Loyola, visit LUC.edu/undergrad/new.shtml.



THE MAJOR

BA in Journalism

Loyola University Chicago's journalism major leading to a bachelor of arts degree provides students with a comprehensive education focusing on both the traditional and advanced skills needed for various media outlets. The curriculum combines hands-on learning with a focus on ethics, values, and social concerns.

The major:

- Develops professionals with a commitment to social justice who excel in interviewing, researching, reporting, writing, publishing and broadcasting, and producing news, sports, entertainment, advertising, or other material.
- Incorporates 39 credit hours including a communication studies core, a journalism core and electives, and two integration experiences, giving students essential coursework complemented with real-world work.
- Offers areas of specialty in radio broadcasting, public broadcasting, and documentary studies.
- Requires another area of study to ensure students are knowledgeable about the subjects of their reporting—for example, history, political science, or religion.
- Reflects the University's emphasis on linking intellectual exploration and professional development with an awareness of community and social commitment.



CAREER AND INTERNSHIP OPPORTUNITIES

Loyola's journalism major prepares its graduates for careers as reporters, news analysts, correspondents, editors, public relations specialists, broadcasters and announcers, photographers, and advertising, marketing, and sales professionals.

Internships offer journalism majors an opportunity to integrate their career plans and to prepare for a complex and demanding professional world. Students take classes at Loyola's Water Tower Campus, located on North Michigan Avenue, in the heart of Chicago's thriving media center. This world-class location provides myriad internship options at network, cable TV, and radio stations; newspapers and magazines; audio/video production companies; and corporate communication departments.

Loyola's Career Development Center offers frequent job fairs with on-campus recruiting, job-listing sites, resume workshops, and Web site listings of student resumes.

SCHOOL OF COMMUNICATION FACULTY

Dean: Donald Heider, PhD, University of Colorado–Boulder

Jessica Brown, MA, Syracuse University

Elizabeth Coffman, PhD, University of Florida

Sammy R. Danna, PhD, University of Missouri–Columbia

Kay Felkins, PhD, University of Missouri–Columbia

Connie Fletcher, PhD, Northwestern University

Aaron Greer, MFA, Temple University

Mary Pat Haley, BVM, PhD, Northwestern University

Jeffery Harder, MFA, Ohio University

Beth Konrad, MA, Wayne State University

Majorie Kruvand, PhD, University of Missouri–Columbia

Patricia Lamberti, MA, University of Illinois, Chicago

Julia Lieblich, MTS, Harvard University

Elizabeth Lozano, PhD, Ohio University

Adrienne Massanari, PhD, University of Washington

Pamela Morris, PhD, Syracuse University

Bren Ortega Murphy, PhD, Northwestern University

Gilda Parrella, PhD, University of Washington

Mark Pollock, PhD, Northwestern University

Phil Ponce, JD, University of Michigan

Herb Ritchell, MBA, Northwestern University

B. Hannah Rockwell, PhD, University of Utah

David Romanelli, MA, Miami University

John Slania, MSJ, Northwestern University

Bastiaan Vanacker, PhD, University of Minnesota

Frank Wirth, MSJ, Northwestern University

RESOURCES

To support the program's emphasis on fieldwork, journalism majors enjoy access to the latest digital technology, including digital still and video cameras and audio recorders, which they operate in Chicago's vibrant communities to document stories.

Students may gain hands-on experience as on-air talent, production staff, or promotion staff at WLWU, Loyola's radio station.

The Water Tower Campus houses state-of-the-art computer labs where student journalists can work on writing, editing, design, layout, and multimedia projects.

Students interested in print journalism can write for the award-winning Loyola student newspaper, the *Phoenix*, and for *Mosaic*, a student-produced magazine that focuses on social issues in Chicago.

The Center for Global Media and Documentary Studies fosters exploration into contemporary issues of media in the documentary genre. The Center holds events to bring journalists, filmmakers, and scholars to Loyola. In addition, the Center sponsors faculty and student initiatives, and maintains an archive of multimedia research projects.

STUDENT CLUBS AND ORGANIZATIONS

Loyola sponsors several active organizations and cocurricular activities for communication studies and journalism majors, including Sigma Delta Chi (The Society of Professional Journalists); the Beta Rho Chapter of Lambda Pi Eta, the national undergraduate honor society for communication majors; the International Association of Business Communicators; the Loyola *Phoenix* student newspaper; the Loyola Debate Team; and the Loyola Student Union for Democratic Communication.

MAJOR REQUIREMENTS

- **COMMUNICATION STUDIES CORE (nine credit hours):** Provides a broad theoretical understanding of the field of communication.
- **RESEARCH SKILLS (three credit hours):** Provide an overview of research methods used in the field of journalism.
- **JOURNALISM CORE (12 credit hours):** Provides a comprehensive introduction to the perspectives and skills of journalism.
- **ELECTIVES (nine credit hours):** Include courses in social justice and communication; video and radio production; mass communication law; copy editing; feature, opinion, radio, and TV writing; layout and editing; advanced reporting and writing; radio and video documentary; photojournalism; and themes and special topics in communication.
- **FIELD EDUCATION (three credit hours):** Includes a journalism practicum or communication internship.
- **INTEGRATION COURSE (three credit hours):** Students select a topic or issue to study.
- **SUPPORTING MINOR:** Encourages a well-developed understanding of a topical area in which students focus their reporting.

In addition to fulfilling major requirements to earn an undergraduate degree (usually 128 credit hours), students are required to complete Loyola's Core Curriculum, which teaches them important skills and values, and enables them to develop their own interests by taking general electives.

COURSE OFFERINGS

COMMUNICATION STUDIES (CMUN)

COMMUNICATION STUDIES CORE (nine credit hours)

- 150 Communication Processes
- 160 Communication Practices
- 217 Ethics in Communication

RESEARCH COURSES (three credit hours)

- 246 Naturalistic Methods of Communication Research
- 248 Observing and Measuring Communication Behavior
- 249 Rhetorical Criticism
- 321 Critical Ethnography

JOURNALISM CORE COURSES (12 credit hours)

- 228 Historical and Critical Issues in Journalism
- 234 Interviewing
- or
- 332 Investigative Reporting
- 256 Broadcast News
- 271 Reporting and Writing

JOURNALISM ELECTIVES (nine credit hours)

- 234 Interviewing (if not taken as a required core course; see above)
- 235 Introduction to Video Production
- 238 Introduction to Radio Production
- 252 Mass Communication Law
- 257 Radio/TV Writing
- 258 History of American Broadcasting
- 259 Copy Editing
- 262 Feature and Opinion Writing
- 263 Layout and Editing
- 266 Writing and Marketing Articles
- 267 Writing for Business and Trade Publications
- 273 Writing for the Web
- 275 Photojournalism
- 315 Advanced Reporting and Writing
- 332 Investigative Reporting (if not taken as a required core course; see above)
- 333 Radio Documentary
- 339 Video Documentary
- 370 Photojournalism
- 296 - 298 Themes in Communication
- 340 Politics and the Press
- 370 - 372 Special Topics in Communication

FIELD EDUCATION (three credit hours)

- 396 Communication Internship
- Students must complete a placement for one semester, preferably one that can move smoothly in the following semester into the integration course described below.

INTEGRATION COURSE (three credit hours)

- 382 Journalism Practicum
- As a final course, preferably in the final semester, students must take a journalism practicum that adheres to a specific plan for reporting and writing in one of the following areas: business, religion, education, science and health, public service, or government.

SUPPORTING MINOR

The ethical responsibilities of journalism challenge the practitioner to cultivate the broad areas of knowledge that will allow for informed reporting and investigation, so journalism majors must complete a minor in another University department to help develop specialized knowledge as context for journalistic practice.

JOURNALISM MINOR

The journalism minor requires 18 credit hours, including the following courses:

150	Communication Processes
<i>or</i>	
160	Communication Practices
217	Ethics and Communication
271	Reporting and Writing
315	Advanced Reporting

Students must also select two courses from the following electives:

146	Community Radio Production
223	Media and Society
228	History and Critical Issues in Journalism
234	Interviewing
256	Broadcast News
257	Radio/TV Writing
259	Copy Editing
262	Feature and Opinion Writing
263	Layout and Editing
266	Writing and Marketing Articles
297	Writing for the Web
332	Investigative and Public Affairs Reporting
382	Journalism Practicum

CORE CURRICULUM

- Focuses on desired knowledge, skills, and values in addition to academic disciplines.
- Includes 45 credit hours of coursework, developing important skills through 10 required areas of knowledge:
 - Important skills include: communication, critical thinking, ethical awareness, information literacy, quantitative and qualitative analysis, research methods, and technological literacy.
 - Required areas include: college writing seminar, artistic knowledge and experience, historical knowledge, literary knowledge, scientific literacy, societal and cultural knowledge, philosophical knowledge, theological and religious studies, and ethics.
- “Values Across the Curriculum” requirements:
 - 12 credit hours completed through the Core, major, or electives, focusing on:
 - Understanding and promoting justice
 - Understanding diversity in the United States and the world
 - Understanding spirituality or faith in action in the world
 - Promoting civic engagement or leadership

- Makes up about one-third of a student’s Loyola academic experience, complemented by the major and electives.
- Incorporates great flexibility with myriad courses from which to choose for each required area. Courses may be completed at any time during a student’s Loyola education.

For more information, please visit LUC.edu/core.

LOYOLA UNIVERSITY CHICAGO

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FOR MORE INFORMATION

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To access this and other undergraduate program brochures—and any updated information—please visit LUC.edu/undergrad/academics.